- 1. K-LOVE Radio serves me locally in my community. My radio station is always set on it. This is my preference for listening. Keeps me going and something I don't have to worry about my son listening to. It's definately family radio.
- 2. If K-LOVE were dispersed by an LPFM I believe that a lot of people would not have the opportunity to hear the posetive encouraging messages that I hear EVERYDAY!!!There is good news reports, current events, weather but most importantly it's from the

perspective that matters the most to me! On this station you hear about real people who have real problems that get REAL help to deal with them and solve them. Radio that is more than just news and weather! I just can't imagine my day without it! This kind of station most definately serves the public. The public is the whole reason that it is there... and it is entirely paid for by it's listeners. That's putting your money where you mouth is! People think it's important enough to step up to the plate and pay for it! We all work together to keep this wonderful station on the air in our area!!!